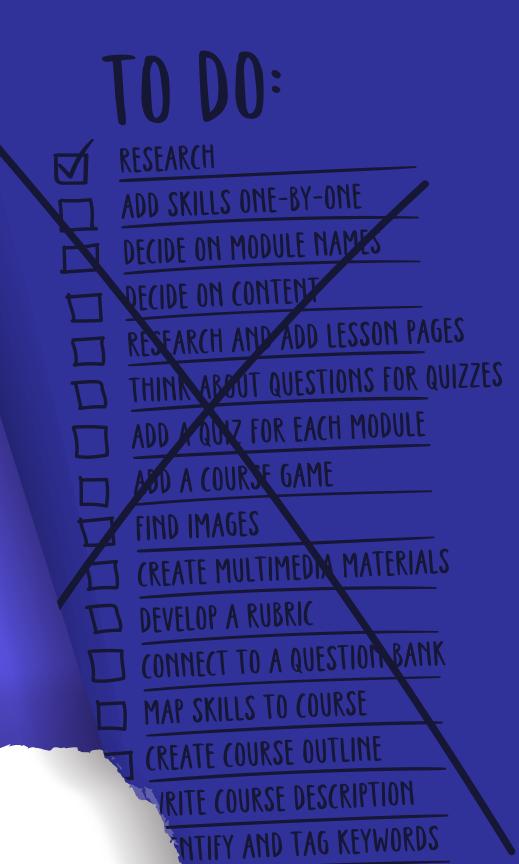


Create 80% of your course in minutes -complete with content, skills mapping, gamification, assessments, and reporting.

Save thousands of dollars.

Get more time back to teach and train.



## Time costs to create d course

### 43 hours

Each hour of instructional content takes about 43 hours<sup>1</sup>

to create

### 10 modules

A typical course has 10 modules 3 content sessions, 2 assessments = 1 hour of content

### \$35<sub>per hour</sub>

A typical instructional designer in the USA costs around \$35 per hour<sup>2</sup>

It takes

430 hrs

to create a course

 $10 \times 43 = 430 \text{ hours}$ 

and costs about

\$15K

to create a course

*430 x \$35 = \$15,000* 

Creating courses with

# CYPHER Agent

Takes minutes, not months

### Includes Al-powered

- Content creation
- Skills management mapping Assessments
- Graphics
- Voiceover
- Translation and localization in 50+ languages
- Al Crosscheck Gamification
- and so much more...

and can cost as little as

per course

saving you \$12,000 per course.

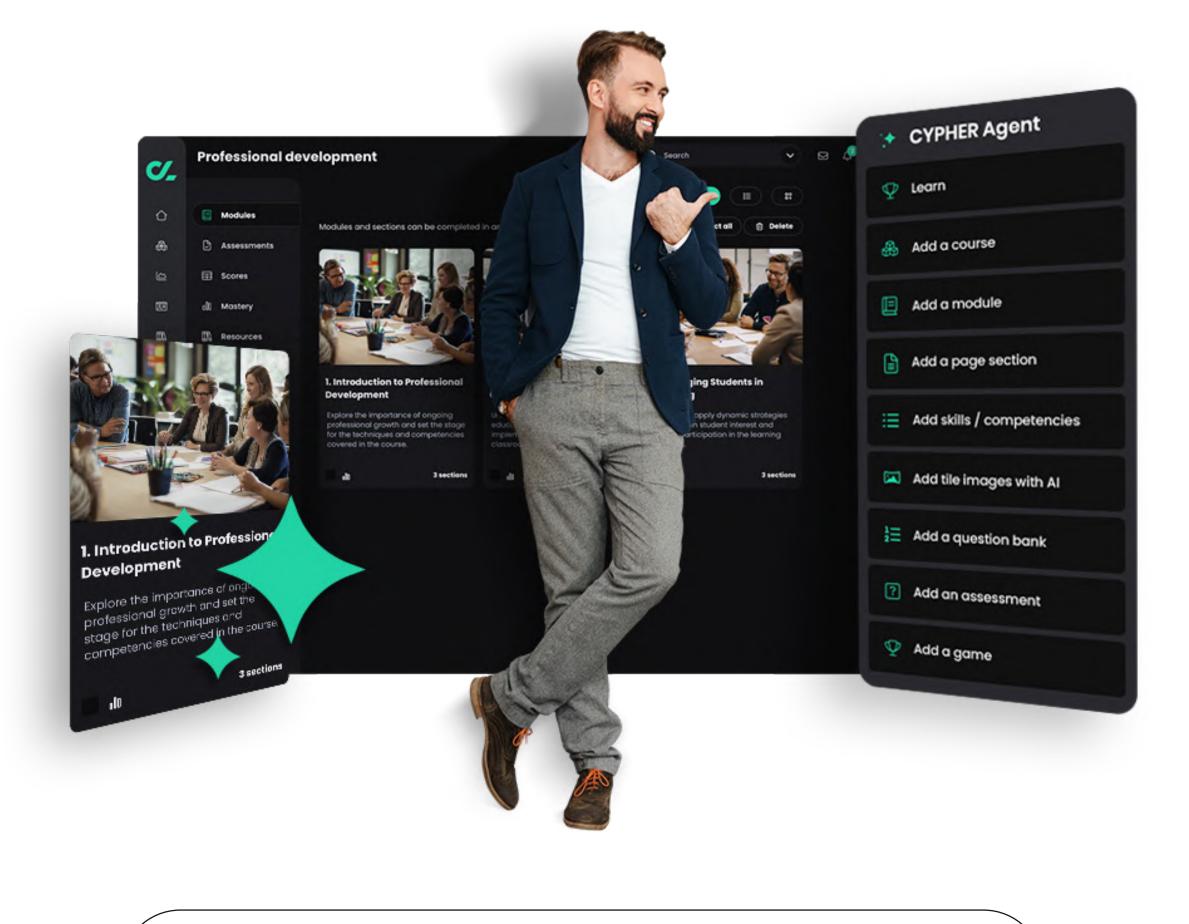
CYPHER Agent saves 80% of the time,

of the 20% that provides the lasting impact.

You take care

Bottom line? Massive ROL.

\$12,000 savings, \$10 cost



### **CYPHER Agent for course creators**

### References

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¹https://understooduk.com/how-long-does-it-take-to-create-learning-the-time-intensive-task-of-designing-training