



Cut course creation costs by 80%

Create 80% of your course in minutes
-complete with content, skills mapping, gamification, assessments, and reporting.

Save thousands of dollars.

Get more time back to teach and train.

TO DO:

- ☒ RESEARCH
- ☐ ADD SKILLS ONE-BY-ONE
- ☐ DECIDE ON MODULE NAMES
- ☐ DECIDE ON CONTENT
- ☐ RESEARCH AND ADD LESSON PAGES
- ☐ THINK ABOUT QUESTIONS FOR QUIZZES
- ☐ ADD A QUIZ FOR EACH MODULE
- ☐ ADD A COURSE GAME
- ☐ FIND IMAGES
- ☐ CREATE MULTIMEDIA MATERIALS
- ☐ DEVELOP A RUBRIC
- ☐ CONNECT TO A QUESTION BANK
- ☐ MAP SKILLS TO COURSE
- ☐ CREATE COURSE OUTLINE
- ☐ WRITE COURSE DESCRIPTION
- ☐ IDENTIFY AND TAG KEYWORDS

Time and costs to create a course

43 hours

Each hour of instructional content takes about 43 hours¹ to create

10 modules

A typical course has 10 modules
3 content sessions, 2 assessments = 1 hour of content

\$35 per hour

A typical instructional designer in the USA costs around \$35 per hour²

It takes

430 hrs

to create a course

$10 \times 43 = 430 \text{ hours}$

and costs about

\$15K

to create a course

$430 \times \$35 = \$15,000$

Creating courses with

CYPHER Agent

Takes **minutes,**
not months

Includes AI-powered

- ☒ Content creation
- ☒ Skills management mapping
- ☒ Assessments
- ☒ Graphics
- ☒ Voiceover
- ☒ Translation and localization in 50+ languages
- ☒ AI Crosscheck
- ☒ Gamification
- ☒ and so much more...

and can cost as little as

\$10
per course

CYPHER Agent saves 80% of the time, saving you \$12,000 per course.

You take care of the 20% that provides the lasting impact.

Bottom line? Massive ROI.

\$12,000 savings, **\$10** cost



CYPHER Agent for course creators

References

¹ <https://understooduk.com/how-long-does-it-take-to-create-learning-the-time-intensive-task-of-designing-training>

² <https://www.salary.com/research/salary/alternate/instructional-designer-ii-hourly-wages>